

The types of signs described below can be installed without obtaining a sign authorization certificate, provided they respect the provisions listed below:

Cinemas, theatres, performance venues

- Content: Announcement of a performance or a presentation
- Location: On the building
- Type of sign: Attached
- Installation standards: Flat on a wall
- Maximum area: 0.6 m²
- Number of signs: 1 per establishment

Restaurants and other establishments

- Content: Announcement of the menu, operating hours of an establishment or the schedule of a cultural event
- Location: On the building
- Maximum area: 0.3 m²
- Number of signs: 1 per establishment or event

Restaurants providing drive-through service

- Content: Announcement of the restaurant menu
- Location: On the building
- Maximum area: 4.5 m²
- Number of signs: 2 per building

Professional home offices

- Content: Identification of the name, address and occupation of the person authorized to practise the profession in this location
- Location: On the building
- Type of sign: Attached
- Installation standards:
 - Flat on a wall
 - Maximum projection authorized: 10 cm
- Maximum area: 0.2 m²
- Lighting: Not self-lit, can be lit
- Material: Metal or polymer

Organization flags, streamers or emblems

- Content: Announcement of a campaign, event or activity
- Location: On the building of said organization
- Posting period: 30 days maximum
- Removal: No later than 2 days after the end of the announced event

Religious services

- Content: Indication of the hours of prayers and religious services

- Location: On the lot of a place of worship
- Maximum area: 1 m²
- Number of signs: 1 per establishment
- Lighting: Not self-lit, can be lit

Sale or rental of a lot or a building

- Location: On the lot involved
- Type of sign: On a post
- Installation standards:

For a vacant lot

- Minimum front setback must be respected.

For a building

- Minimum front setback must be respected.
- The distance between the sign and the street line must be at least 6 m.
- If sign area is less than 1 m², it can be located within 1.5 m of the street line.

- Maximum height: 4 m
- Maximum area: 0.1 m² by 0.2 m of lot frontage, up to a maximum of 15 m²
- Number of signs: 1 per lot
- Removal: No later than 15 days after the sale or the rental or two years after the date of issue of the building permit, in the case of a building.

Sale or rental of a portion of a building

- Location: On the lot or building
- Types of signs:
 - Attached flat on the facade of the building for sale or rent
 - Detached from the building
 - On a post, on the condition that it is located at least 6 m from the street line (only for an "Industrial" use)
- Maximum area:
 - Room rental:* 0.5 m²
 - Residential building with 4 dwellings or fewer:* 1 m²
 - Other situations:* 0.5 m²
- Number of signs: 1 per facade
- Lighting: Not self-lit

Address signs

- Content: Address number (street name is optional)
- Maximum area: 1 m²

Building information

- Content: Identification of the name, address and year of construction
- Location: On the building
- Installation standards: Engraved on the exterior facing material



Directional signs

- Content:
 - Non promotional (no mention of a product, service or attraction)
 - Indicating direction
- Location: On the lot or building
- Types of signs: Attached flat, detached on a plinth or a post
- Number of signs:
 - Attached sign*
 - 1 sign per wall other than the wall containing the main entrance when the wall has no secondary entrance
 - 1 sign per secondary entrance when the wall contains one or several secondary entrances
 - Detached sign*: 1 per vehicle entrance
- Installation standards:
 - Attached sign*
 - Install on a wall other than the facade or main entrance without extending past the wall itself. For walls containing secondary entrances (garage doors, loading docks), the sign must be placed above the entrance, with a minimum distance of 1 m from the door frame.
 - Detached sign*
 - Provide a minimum distance of 1.5 m between the projection of the sign to the ground and the sidewalk or street edge.
- Maximum height: 1.5 m in the case of post signs and plinth signs
- Maximum area: 1 m²

Construction project

- Content: Identification of the architect, engineer, contractor, subcontractor and financial institution involved
- Location: On the site of the planned construction
- Types of sign: On a post
- Installation standards: At least 2 m from the street line
- Maximum height: 6 m
- Maximum area: 15 m²
- Lighting: Not self-lit
- Removal: No later than 15 days following end of work

However in case of a property having a residential use (h1, h2 or h3), the maximum height is 2 m and the maximum area is 1 m².

Opening of an establishment or hiring period

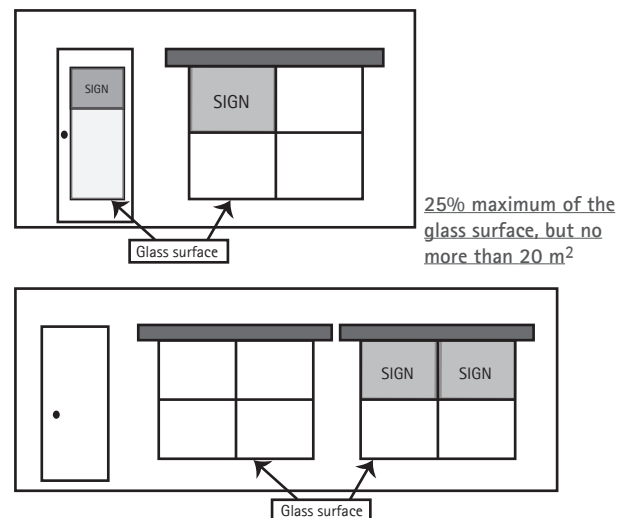
- Location: Attached on the wall or on an existing sign of the establishment
- Posting period: 2 times per year maximum for a maximum of 60 consecutive days
- Number of signs: 1 per street or alley adjacent to the lot

- Maximum area: Does not exceed the area authorized for the establishment, for a maximum of 15 m²

Window signs

- Type of establishment: Retail business operations (C) and Service operations (S), excluding Professional services and business offices (2211) and Educational and religious community services (S4).
- Location:
 - The reception surface must be on the front façade of the building.
 - Signage is authorized only on the windows of the first and second storeys.
- Maximum surface area: Maximum 25% of the glass surface of the establishment, but no more than 20 m² (figure 1)
- Authorized materials:
 - Plexiglas and glass
 - Rigid synthetic material (plastic)
 - Flexible synthetic material (self-sticking) with or without a background
 - On a box, with a frame or with a permanent support
 - Paint for a sign with an image or lettering on a background
 - Rear projection type

Figure 1: Maximum surface area



Information: 311 - ville.montreal.qc.ca/saint-laurent/infosheets

Legal framework: Règlement sur le zonage n° RCA08-08-0001

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