

Signage

Décarie and Poirier sectors

To better respond to the needs of retailers and harmonize signage on commercial streets, the Arrondissement de Saint-Laurent has regulations to guide sign installation in the Décarie and Poirier sectors.

A permit or a certificate of authorization from the Arrondissement is required prior to installing a sign.

Process

To submit a request to install a sign, the form, "Request for a sign authorization certificate" must be filled in and attached to the required documents. These documents must be submitted to the Division des permis et des inspections, located at 777, boulevard Marcel-Laurin.

Costs

Fees are required to process a request.

Types of signs authorized

Establishments located on the ground floor

- Cut-out image or lettering, with background¹
- Cut-out image or lettering, without background²
- On a box
- Perpendicular, 2- or 3-dimensional
- On a fixed awning, with a maximum projection of 1 m
- On the valance of a retractable awning
- On a window, self-sticking, on permanent support, or a rear projection sign³
- Wall group sign (applicable to some establishments)

Establishments located on upper floors

- Banner or flag
- On a window, self-sticking, on permanent support, or a rear projection sign³

Authorized materials

Signs must be made of resistant materials, such as:

- Wood, treated for weather-resistance (except completely pressed wood)
- Metal
- Rigid synthetic material (plastic)
- Flexible synthetic material (self-sticking)
- Non-flammable fabric (for awning signs)
- Flexible polyester fabric (within an aluminum frame)
- Paint (signs with image or lettering with a background)
- Flexible synthetic or canvas material for a banner

Definitions

¹ Cut-out image or lettering, with background: Sign attached to a building comprised of images or letters installed on a backing distinct from the exterior cladding of the wall or architectural element.

² Cut-out image or lettering, without background: Sign attached to a building comprised of images or letters installed directly on the exterior cladding of the wall or architectural element.

³ Rear projection sign: Lit sign installed in a window with a message projected onto an acrylic film from inside the establishment.

Maximum number of signs

Establishments located on the ground floor

- 2 signs (on an awning, or a box sign, with image or lettering with or without background) per establishment per facade, or on a wall facing a walkway leading to a public parking area
- 2 signs for suites occupied by 2 or more establishments
- 1 perpendicular sign per establishment
- 1 sign on the valance of a retractable awning
- 1 sign showing the menu and hours of operation for restaurants
- 1 rear projection sign³ in the window
- Window signage occupying no more than 25% of all glass surfaces of the main facades of the establishment
- For each access route to upper floors: 1 wall sign announcing all establishments located on upper floors

Establishments located on upper floors

- 1 banner or flag
- Window signage occupying no more than 25% of all glass surfaces

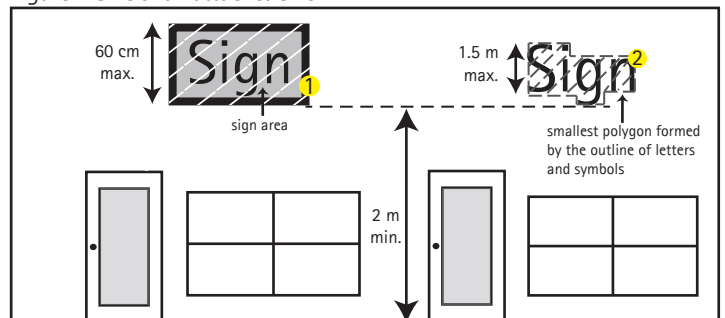
Area calculation

Box sign: Entire structure (figure 1)

Other types of signs: The smallest polygon formed by the outline of the letters and symbols (figure 1)

Perpendicular sign: if depth is less than 20 cm, only 1 of the 2 sides is measured. If depth is greater than 20 cm or if the sign has 3 sides, the total area of all sides must be included in the area.

Figure 1: Size of an attached size



① Attached box sign

② Attached sign composed of separate letters or symbols

Harmonization

Signs located in the sector must be harmonized according to the objectives and criteria of the applicable Site planning and architectural integration program (SPAIP) and are subject to this procedure.



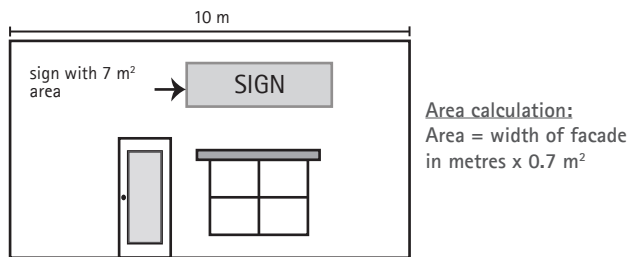
Signage Décarie and Poirier sectors

Maximum dimensions

Establishments located on the ground floor

0.7 m² for each 1-metre section of the width of the building facade, to a maximum of 10 m² for all signs (figure 2).

Figure 2: Calculating the area of a sign



Box sign

- Maximum height: 60 cm
- Maximum message area: 50% of the area of the sign display

Perpendicular sign

- Maximum height: 1 m
- Maximum projection: 75 cm
- Maximum area: 0.5 m² or 0.125 m³

Sign on the valance of a retractable awning

- Maximum message height: 12 cm
- Maximum area: 50% of the valance area

Cut-out image or lettering, without background

- Maximum height: 1.50 m

Cut-out image or lettering, with background

- Maximum size of lettering: 60% of the background surface

Sign on a fixed awning

- Maximum size of lettering: 50% of the vertical surface of the awning

Window signage

- Maximum area: 25% of all glass surfaces

Rear projection sign

- Maximum area: 1.5 m²

Group wall sign

- Maximum area: 1 m²

Menu or hours of operation sign for an establishment

- Maximum area: 0.25 m²

Establishment located on an upper floor

All group wall signs must be attached to the wall adjacent to the door, or on the door leading to the establishment.

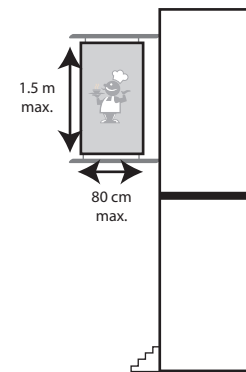
Banner or flag (figure 3)

- Maximum height: 1.50 m
- Maximum width: 80 cm
- Maximum area: 1.20 m²

Window signage

- Maximum area: 25% of total glass surfaces

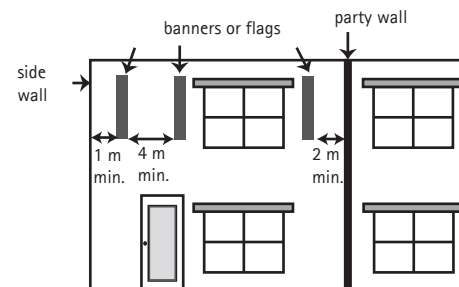
Figure 3: Banner or flag dimension



Location

- The maximum projection of a sign in the setback is 1 m, except for retractable awnings.
- All parts of a sign must be at a height of at least 2 m from the ground, except for window signs.
- A window sign must be located inside the building and visible from the exterior.
- A sign with image or lettering, with or without background, can encroach on the window by 80 cm.
- A banner or a flag must be located at least 1 m away from the side walls of the building; 2 m if the building is attached or contiguous (figure 4).
- Banners and flags on upper floors must be at least 4 m away from one another.

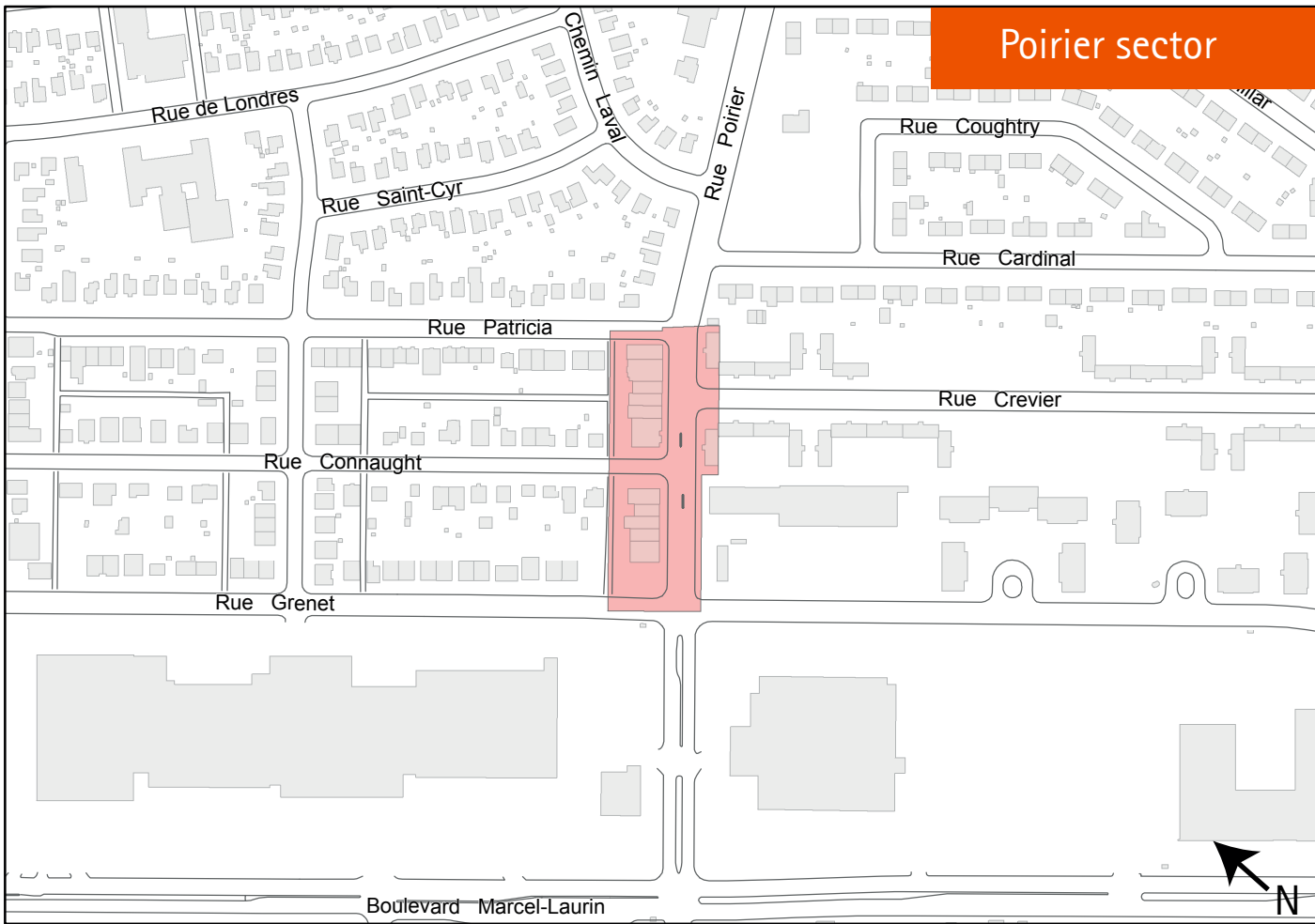
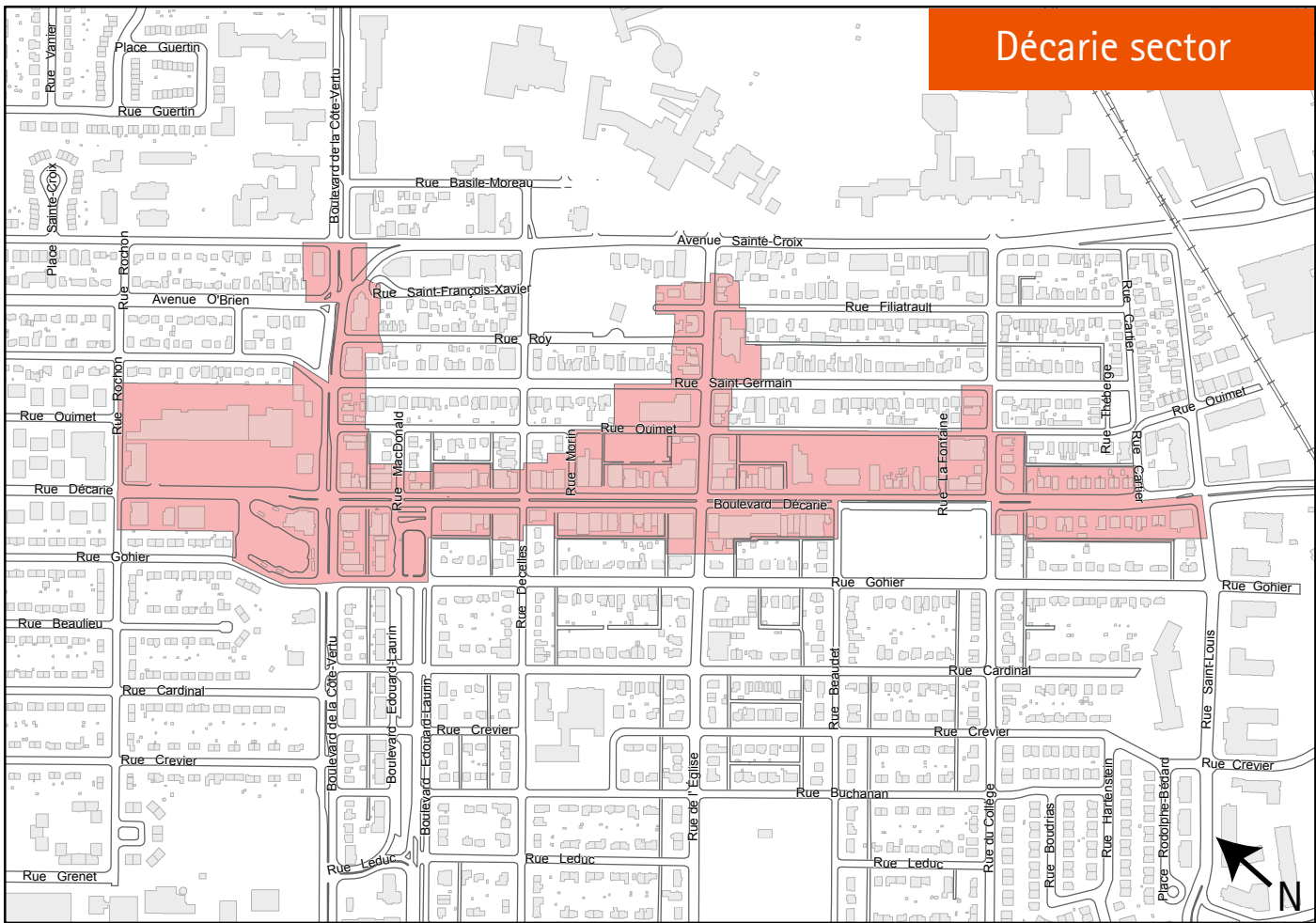
Figure 4: Minimum distances for banners and flags



Information : 311 - arr.saint-laurent.ca/AssistantPermis/ListeFormulaire

Legal framework: Règlement sur le zonage n° RCA08-08-0001

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